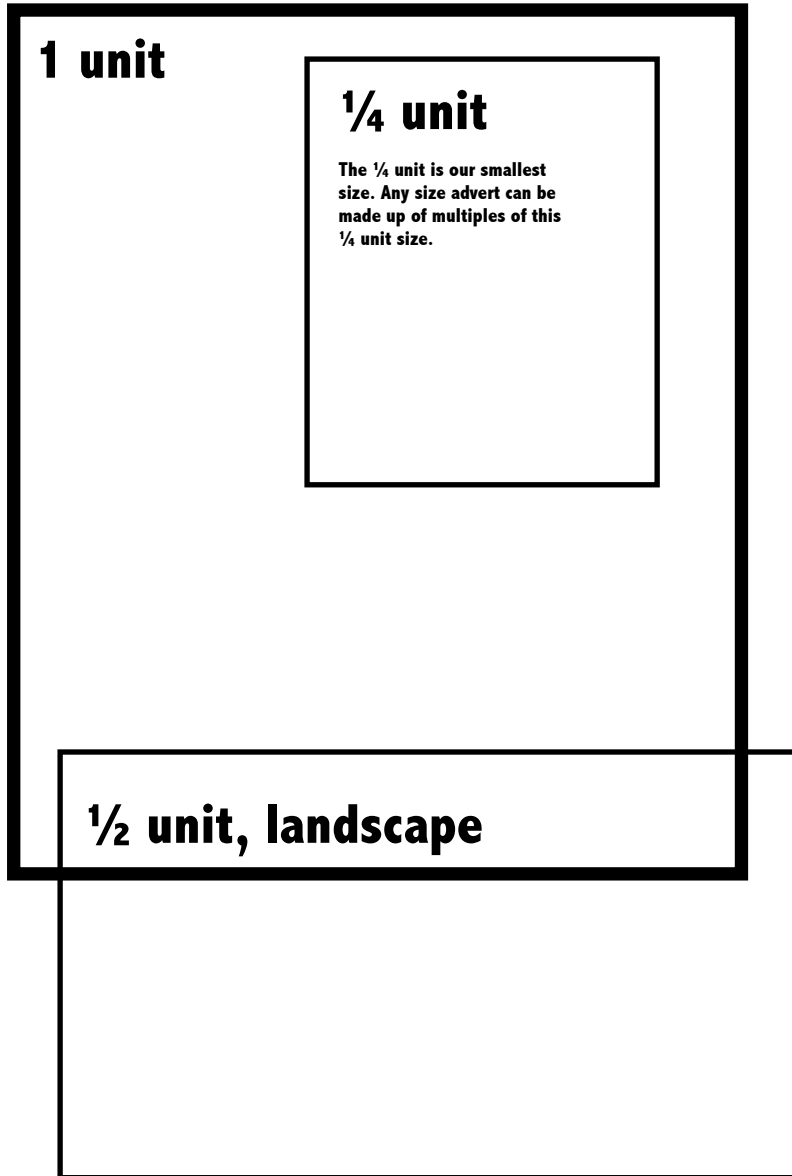


Examples of Advertising Space



All publications are in full colour

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THE BIRSTALL POST

THE ROTHLEY POST

MOUNTSORREL POST

Unit 109, Greenacres, The Sidings,
Leicester LE4 3BR

Tel/Fax: 0116 4422067

email: editor@birstallpost.co.uk

www.birstallpost.co.uk

THE BIRSTALL POST

- **Monthly: published on 1st of the month**
- **Circulation 5500**
- **Delivered to Birstall & Wanlip:
population 13,000**
- **Copy Deadline: normally 18th of month prior to
publication (ring us for details)**
- **Established 1983**

THE ROTHLEY POST

- **Bimonthly: published six times a year**
- **Circulation: 2500**
- **Delivered to Rothley, Thurstaston & Cropston**
- **Copy Deadline: normally the 11th of the month
prior to publication (ring us for details)**

MOUNTSORREL POST

- **Quarterly: published four times a year**
- **Circulation: 3600**
- **Delivered to Mountsorrel**
- **Copy Deadline: normally the 11th of the month
prior to publication (ring us for details)**

THE BIRSTALL POST

Advertising Rates

SPACE	INSIDE PAGE	FRONT PAGE	BACK PAGE	PRINTED SIZE (Width x Height)
0.25 unit	£26	£43	£32	47 x 57mm
0.5 unit portrait	£44	£78	£58	47 x 116mm
0.5 unit landscape	£44	£78	£58	98 x 57mm
0.75 unit	£64	£111	£88	148 x 57mm
1 unit	£78	£140	£114	98 x 116mm
1.5 units	£119	£203	£158	149 x 116mm
2 units	£156	£263	£207	200 x 116mm
Half page	£199	-	£394	200 x 146mm
Full Page	£284	-	-	200 x 294mm

THE BIRSTALL POST is published monthly on the 1st of the month
The COPY DEADLINE for each month's issue is
normally the 18th of the month prior to publication -
please ring us on (0116) 4422067 for details

THE ROTHLEY POST

Advertising Rates

SPACE	INSIDE PAGE	FRONT PAGE	BACK PAGE	PRINTED SIZE (Width x Height)
0.25 unit	£20	£35	£23	47 x 57mm
0.5 unit portrait	£36	£64	£41	47 x 116mm
0.5 unit landscape	£36	£64	£41	98 x 57mm
0.75 unit	£51	£85	£57	148 x 57mm
1 unit	£60	£107	£69	98 x 116mm
1.5 units	£84	£147	£96	149 x 116mm
2 units	£104	£187	£123	200 x 116mm
Half Page	£135	-	-	200 x 146mm
Full Page	£185	-	-	200 x 294mm

THE ROTHLEY POST is published six times a year:
Jan/Feb, Mar/Apr, May/June, Jul/Aug, Sep/Oct, Nov/Dec
The COPY DEADLINE for each month's issue is
normally the 11th of the month prior to publication -
please ring us on (0116) 4422067 for details

MOUNTSORREL POST

Advertising Rates

SPACE	INSIDE PAGE	FRONT PAGE	BACK PAGE	PRINTED SIZE (Width x Height)
0.25 unit	£23	£40	£27	47 x 57mm
0.5 unit portrait	£41	£74	£47	47 x 116mm
0.5 unit landscape	£41	£74	£47	98 x 57mm
0.75 unit	£59	£98	£66	148 x 57mm
1 unit	£69	£123	£79	98 x 116mm
1.5 units	£97	£169	£110	149 x 116mm
2 units	£125	£215	£141	200 x 116mm
Half page	£162	-	-	200 x 146mm
Full Page	£225	-	-	200 x 294mm

THE MOUNTSORREL POST is published FOUR times a year:
Dec, Mar, Jun, Sep
The COPY DEADLINE for each month's issue is
normally the 11th of the month prior to publication -
please ring us on (0116) 4422067 for details

DISCOUNTS FOR REPEAT BOOKINGS

5% DISCOUNT for space booked in 3 consecutive issues
10% DISCOUNT for space booked in 6 consecutive issues

Payments are due within 28 days of invoice

The publisher reserves the right to amend these rates at any time

SMALL ADS: Classified adverts in The Birstall Post, The Rothley Post & The Mountsorrel Post are 25p (incl. VAT) a word. Maximum 50 words. Box outline £1.00 (incl. VAT) extra. Payment with order required for small ads.

ALL PRICES EXCLUDE VAT

Advertising Space Order Form

Please book the following advertising space (tick boxes)

SIZE	TITLE & PUBLICATION DATE (eg Birstall Post, July 2010)
<input type="checkbox"/> 0.25 unit
<input type="checkbox"/> 0.5 unit port.
<input type="checkbox"/> 0.5 unit l'scpe.
<input type="checkbox"/> 0.75 unit
<input type="checkbox"/> 1 unit
<input type="checkbox"/> 1.5 unit
<input type="checkbox"/> Full Page
<input type="checkbox"/> Other.....

PAGE REQUIRED

- Front page*
 Back page*
 Inside page

*Space limited on these pages, ring for availability

Artwork: Please provide us with a sketch of your advert & we will do the rest. Alternatively, let us have your finished artwork. Preferred file format: 300dpi jpg or PDF

Other instructions: _____

Your name: _____

Address: _____

Tel & Fax: _____

When we need your order by. Normally the dates are:
 Birstall Post - 18th of the month prior to publication
 Rothley Post - 11th of the month prior to publication
 Mountsorrel Post - 11th of the month prior to publication
 Note: we can accept orders after the deadline - please ring us